

# LightShow<sup>west</sup>

Dedicated to the West Coast Marketplace

**OCTOBER 17-18, 2018**  
LAS VEGAS CONVENTION CENTER



Smart Buildings & Cities: IoT • Security • Lighting • Controls

**OCTOBER 17-18, 2018** | LAS VEGAS CONVENTION CENTER

## Advertise Online and in the Official Show Directory

### YES! I want to increase my company's visibility BEFORE THE SHOW!

CHECK BOX(ES) to indicate show(s):

#### Exclusive Email Blast – \$595/eBlast (select number)

Delivers to registrants and/or attendee prospects.

LightShow West       Connected Tech Expo

#### Featured Exhibitor – \$495/2 weeks

Put your brand front and center in the only advertising position on the home page.

LightShow West       Connected Tech Expo

#### Rectangle Banner – \$300/month (select number)

300x250 pixel run-of-site banner.

LightShow West       Connected Tech Expo

#### Product Showcase – \$400

Image or video with link and 50 word summary

LightShow West       Connected Tech Expo

#### Exclusive Online Registration Sponsor – \$1,500

Capture registrants' attention with your logo on every page of the Summit's registration site.

LightShow West       Connected Tech Expo

#### Platinum Show Package – \$1,495

- Full-page + Enhanced Listing in the directory
- Pre-Show Product Showcase
- One Email Blast

LightShow West       Connected Tech Expo

### THE DIRECTORY INCLUDES:

- Complete event schedule with seminar information
- Show floor plan
- Alphabetical exhibitor listing — with company contact information
- Exhibitor listing by booth number
- Show directories are 8.5" x 11"

### YES! I want to increase my company's visibility AT THE SHOW!

CHECK BOX(ES) to indicate show(s):

#### Full-page, 4-color Ad \$695

LightShow West       Connected Tech Expo

#### Half-page, 4-color Ad \$495

LightShow West       Connected Tech Expo

#### Enhanced Listing \$195

LightShow West       Connected Tech Expo

#### Full-page + Enhanced Listing \$795

LightShow West       Connected Tech Expo

#### Back Cover + Enhanced Listing \$1,495

LightShow West       Connected Tech Expo

#### Inside Front Cover + Enhanced Listing

LightShow West **SOLD**

#### Inside Back Cover + Enhanced Listing

LightShow West       Connected Tech Expo

Contact \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_

E-mail \_\_\_\_\_

Date: \_\_\_\_\_

Total Amount Due: \_\_\_\_\_

*\*All Advertising Must Be Paid in Advance*

Signature \_\_\_\_\_

Complete this form and return it to Chelsea Fry or call and ask about custom marketing packages.

E: [cmadeley@exponation.net](mailto:cmadeley@exponation.net) | F: 770-518-0022 | T: 678-514-3090

Email this form to Chelsea Fry at [cmadeley@exponation.net](mailto:cmadeley@exponation.net)