

EXHIBITOR INFORMATION

Used for your exhibit identification, event directory, event website exhibitor listings, badges, etc.

Company Name: _____
 Address: _____
 City: _____ State: _____ Zip/Postal Code: _____ Country: _____
 Company Phone: _____ Fax: _____
 Parent Company (if applicable): _____ Website: _____
 Primary Contact: _____ Title: _____
 Email: _____ Phone: _____
 Billing Contact: _____ Email: _____
 At-Show Contact: _____ Cell: _____
 Contact to Receive Exhibitor Kit: _____ Email: _____
 Sponsoring Agency: _____
 Company Twitter Handle: _____ Facebook: _____ Instagram: _____

I understand this application becomes a binding contract when accepted by Show Management. I understand that our deposit and payments are not refundable, and I agree to remit the balance according to the payment schedule below. I agree to abide by the Conditions/Rules & Regulations detailed on page 2 of this contract and published in the exhibitor kit. I also agree not to sublet my space or share it with non-exhibiting suppliers.

Signature Required >

Agreed to by _____ Date _____

BOOTH REQUEST & FEES

Select size and applicable rate. Booth will be assigned by Show Management.

NON-AGENCY RATE: \$34 / SQ. FT

10x10 = \$3,400

10x20 = \$6,800

10X30 = \$10,200

20x20 = \$13,600

20x30 = \$20,400

AGENCY RATE: \$30 / SQ. FT

10x10 = \$3,000

10x20 = \$6,000

10X30 = \$9,000

20x20 = \$12,000

20x30 = \$18,000

TOTAL PAYMENT DUE: _____

PAYMENT SCHEDULE & REMITTANCE

- 20% booth payment due upon contract signing
- Additional 40% booth payment due March 29, 2019 (exhibitors will be invoiced approximately 30 days prior)
- Final 40% booth payment due July 26, 2019 (exhibitors will be invoiced approximately 30 days prior)

Make checks payable to Exponation LLC. Mail to 50 Glenlake Parkway, Suite 430 | Atlanta, GA 30328.

For other payment options (credit card or wire transfer), contact:
 Exhibitor Services Manager: Chris Brennaman, t: 770-817-5913;
 cbrennaman@exponation.net

LightShow West (LSW) reserves the right, in its sole and absolute discretion, to determine who will be permitted to display products as an exhibitor, and the size, location and configuration of exhibition space for which application is made.

Exhibitors may use another company's products or technology to display their own products or technology. However, two rules apply for this practice:

1. If the product or technology you are using comes from another LSW exhibitor: Small static (max. 12" X 6") signage is allowed to identify the company's product(s) being used.
2. If the product or technology you are using comes from a company NOT EXHIBITING at LSW:
 - a. No form of promotion of that company's products or technology is permitted within your exhibit space, including distribution of their brochures or sales materials.
 - b. Personnel from that company ARE NOT permitted to work in your exhibit during the show.
 - c. Personnel from that company ARE NOT permitted to be badged as if they were employees of your company.

COMPLETE CONTRACT - INCLUDING INITIALS

ON PAGE 2 - AND EMAIL TO:

Lea Tranakos, Show Director - ltranakos@exponation.net

Jeanne Phillips, Sales Director - jphillips@exponation.net

DO NOT COMPLETE BELOW THIS LINE—FOR EXPO MANAGEMENT USE ONLY

Application received by _____ Date _____

EXPOSITION CONTRACT CONDITIONS/RULES & REGULATIONS

The following terms and conditions shall apply to this agreement and are binding upon the parties hereto:

1. Space assignments will be made on a first-come, first-served basis and only on receipt of the required gross space rental as a deposit. **Deposit and subsequent payments are not refundable.** The balance of gross space rental is immediately due upon the signing of this contract. Exhibitor will be allowed the payment schedule shown on the face of this contract. Payments not received according to the payment schedule will result in space cancellation with no refund of previous deposit. If the show is cancelled for any reason, exhibitor will receive a full refund. **Exhibitors that wish to downsize their contracted exhibit space will be subject to a "downsizing fee" that is equal to seventy-five percent (75%) of the difference between the original exhibit space rental fee and the smaller exhibit space's rental fee.** For example, if an exhibitor wants to downsize from an exhibit space that costs \$13,600 to an exhibit space that costs \$6,800, the downsizing fee would be 75% of the difference. In this example, the difference is \$6,800. So the downsizing fee would be 75% of that, or \$5,100. Downsizing to the smaller exhibit space would then cost \$6,800 + \$5,100, for a total of \$11,900.

2. Exhibit space is open for sale to manufacturers of lighting, controls and related technology. Show Management reserves the right to determine eligibility of exhibitor for inclusion in the Show, prior to or after execution of the agreement.

3. Cost of inline space includes, at no extra charge, an eight-foot-high background drape, a 33-inch-high side rail curtain divider and an appropriate identification sign bearing the company name as it appears on the space rental agreement. Booth size is indicated on the official floor plan, which is included and becomes a part of this space rental agreement, as measured along the back dimension from the centers of the upright poles. Bulk space (20'x20' or larger) is supplied as an "island" and backwall/sidewall drape and signage are not supplied.

4. **Exhibitors are not permitted to assign or sublet a booth or any part of the space allotted to them by the space rental agreement. Nor shall they exhibit, or permit to be exhibited in their space, any merchandise or advertising materials which are not part of their company's regular products or services.**

5. Installations of exhibits must be done during targeted move-in time between noon- 8PM on Monday, September 23, 2019 and 8AM- 8PM on Tuesday, September 24, 2019. If exhibit is not installed and ready for show opening by 8 AM on Wednesday, September 25, show management reserves the right to assign that space to another exhibitor, or make such other use of the space as deemed necessary or appropriate with no refund eligible to the exhibitor. Setup hours are subject to change by show management.

6. Show hours are as follows: Wednesday, September 25, 2019: 11 AM-6 PM and Thursday, September 26, 2019: 11 AM-5 PM. Show hours are subject to change by show management.

7. Exhibits are to be kept intact until the closing of the show at 5 PM on Thursday, September 26, 2019. It is also specifically noted that all contents must be removed by 5PM, Friday, September 27, 2019. **It is also agreed that material not removed by this time and date will be declared abandoned and removed by show management at exhibitor's expense and disposed of at show management's discretion.**

8. Show management reserves the right to decline to permit an exhibitor to conduct and maintain an exhibit if, in the sole judgment of show management, said exhibitor or exhibit, or proposed exhibit, shall in any respect be deemed unsuitable. This reservation relates to persons, conduct, articles of merchandise, printed matter, souvenirs, catalogs, and any other thing, without limitation, which affects the character of the exhibit and, therefore, the show. The use of loudspeakers, recording equipment, video displays and radios, or the use of operating machinery which is sufficient volume to annoy neighboring exhibitors will not be permitted.

9. Distribution of literature and souvenirs from booth to booth or in the aisles is forbidden. Exhibitors must confine their exhibit activities to their contracted exhibit space.

10. It is specifically declared that all exhibitors will confine their activities to conform to specifications set out for the exhibit hall by the general agreements between LightShow West and exhibition hall management, and also for specifications for the exhibit hall and the directions of the Fire Marshal's office for exhibits within the hall.

11. Exhibitor agrees to protect, save and hold LightShow West, Exponation, LLC, Shepard Exposition Services, the Los Angeles Convention Center, and all agents and employees thereof (hereinafter collectively called Indemnitees) forever harmless for any damages or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, and save, and hold harmless the Indemnitees against and from any and all losses, costs, damage, from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises, or any part thereof. Watchmen will be furnished, but the furnishing of such watchmen will not be deemed to affect the non-liability of this section of the agreement. If insurance is desired, it must be secured by the exhibitor. It is recommended that exhibitors take individual precautionary measures such as securing easily transportable articles of value and the removal of same to a place of safekeeping after exhibit hours, or while the exhibit is no manned. It is further agreed that all material brought by the exhibitor is the responsibility of the exhibitor and that show management hereby disclaims all responsibility for these articles. The parties hereto acknowledge that the foregoing disclaimer of liability has been negotiated between the parties and is reflected in the charges applicable to this agreement.

12. Exhibitor agrees to provide a current Certificate of Insurance evidencing at least \$1,000,000 in general liability insurance in force and indicating LightShow West, Exponation, LLC, Shepard Exposition Services and the Los Angeles Convention Center as additional insureds with the Certificate Holder indicated as Exhibition Services Department, Exponation, LLC, 50 Glenlake Parkway, Atlanta, GA 30328, at least 60 days prior to the move-in date.

13. In the event of postponement of the show for any cause, it is agreed that show management shall have a period of 90 days from the postponement date to reschedule and reproduce the show. If the show is rescheduled and reproduced within this period, it is agreed that all aspects of this agreement remain intact and that exhibitor will reschedule his exhibit in order to participate in the rescheduled exposition.

14. It is specifically agreed that show management has the right to amend or alter the terms and conditions of this agreement from time to time as need arises provided show management gives adequate notice (5 days) to the exhibitor. Each exhibitor, for himself, his agents and employees, agrees to abide by the Contract Conditions/Rules & Regulations as published by show management and noted herein and any future alternations or modifications as described by this paragraph and all rules and regulations published in the official Exhibitor Services Kit.

15. It is agreed that all disputes arising from this agreement or participation in the show described by this agreement shall be adjudicated under Georgia law in the courts of Fulton County, Georgia.

16. Exhibitor grants Show Management & Show Management's vendors permission to communicate directly to the exhibitor by email and other forms of electronic communication.

17. Exhibitor shall be solely responsible for all intellectual property, media and other content, in any and all formats (collectively, the "Content"), which is displayed, published, demonstrated, played, or otherwise found within its exhibit. Exhibitor warrants that it has the right to display, publish, demonstrate, play, or otherwise use the Content within its exhibit, and that such use does not infringe the intellectual property and other rights of third parties. Exhibitor further warrants that its use of the Content in its exhibit is and shall be compliant with all applicable laws, statutes, rules and regulations and contract regarding the use of the Content.

Initial here to acknowledge agreement to contract conditions, rules and regulations.