



FOR IMMEDIATE RELEASE – September 4, 2018

LDI2018 and LightShow West 2018 Share Access for All Attendees

Attend Two Trade Shows in Las Vegas the Week of October 15-21 with Shared Promo Codes

Atlanta - Two trade shows with an accent on lighting are taking place at the Las Vegas Convention Center the week of October 15-21, 2018, and attendees registered for either show can use a special promotional code to get a free exhibit hall badge to attend the second show as well.

LDI2018 (ldishow.com) celebrates its 30th anniversary as the leading North American trade show and conference for all aspects of entertainment design and technology, including lighting, video, audio, staging, rigging and software. LDI2018 takes place at the October 15-21, with training beginning on October 15 and the show floor open October 19-21.

LightShow West 2018, recently named one of the top 25 fastest-growing shows by *Trade Show News Network*, runs October 17-18 and offers two days of lighting education and solutions geared toward specifiers of commercial, architectural and high-end decorative lighting products, controls and technologies. Now the West Coast's largest and foremost destination for architects, designers and other lighting professionals, LightShow West is the event they attend to keep current on the latest lighting trends through seminars and face-to-face access to 160+ leading international lighting manufacturers.

Both LDI2018 and LightShow West will provide their respective attendees with a special promotional code that will allow for complimentary registration for an exhibit hall pass to the second show. Attendees interested in both architectural and entertainment lighting technology will have the opportunity to experience the best of both worlds.

LightShow West, to be co-located with Connected Tech Expo, is the only trade show and conference specifically created for West Coast specifiers of commercial, architectural and high-end decorative lighting products.

Mark Your Calendar Now

Historically a biennial trade show and conference, LightShow West will become an annual event this year and is scheduled for **October 17-18, 2018** at the Las Vegas Convention Center. LightShow West will return to Los Angeles in the fall of 2019. To

reserve exhibit space, contact Lea Tranakos at (770) 817-5906. For more information, visit www.lightshowwest.com.

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For more information, contact Communications Representative
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