



FOR IMMEDIATE RELEASE – June 20, 2018

**LightShow West Named 2017 “Fastest 50” *Grand Award* Winner
by *Trade Show Executive Magazine***

Atlanta - Exponation LLC is proud to announce that one of its leading trade shows, **LightShow West (LSW)**, has been named as one of ***Trade Show Executive magazine’s 2017 Fastest 50 Grand Award*** winners.

The *Fastest 50* award recognizes the fifty fastest-growing trade shows in North America based on total net square feet of exhibit space, number of exhibitors and/or attendance growth between 2016 and 2017. Last week at the awards ceremony in Chicago, IL, **secret Grand Awards** were given to only eight show organizers. One of the eight **Grand Awards** was bestowed on **LightShow West** for being “*The Fastest Growing Construction Show,*” by blended percentage growth.

In addition to the Grand Award, LightShow West took home awards for three additional categories: *The Fastest 50 on Net Square Footage Growth, The Fastest 50 for Total Number of Exhibitors,* and *The Next 50 for Show Attendance.*

This was also DSE’s seventh Fastest 50 award, having won in 2007, 2009, 2011, 2012, 2013, 2014 and now 2017. While LSW was recognized in 2011 as one of *Expo Magazine’s* Top 25 Fast Growth Shows, and in 2018 was ranked in *Trade Show News Network’s* Top 25 Fastest-growing Shows, this is the first Fastest 50 award for the commercial lighting event and the first time an Exponation event has been named a Grand Award winner.

Lea Tranakos, LSW’s Show Director said, “*We are honored and thrilled that LightShow West 2017 received all five awards. We could not have done it without the **involvement of our Los Angeles lighting agency sponsors, the hundreds of exhibitors who participated and the thousands of professionals who attended.** We are grateful to the West Coast lighting community for its continual support of this event.*”

Mark Your Calendar Now

LightShow West, co-located with Connected Tech Expo, is scheduled for October 17-18, 2018 at the Las Vegas Convention Center. To reserve exhibit space contact Lea Tranakos at (770) 817-5906. For more information and registration options, visit www.lightshowwest.com.

Digital Signage Expo® is scheduled for March 27-30, 2018, with access to the Exhibit Hall March 28-29 at the Las Vegas Convention Center. To reserve exhibit space, contact Andrea Varrone at (770) 817-5905. For more information, visit www.dse2018.com.

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For more information, contact Communications Representative
Geri D. Wolff, Market Works International, Inc. (386) 447-0018
gwoff@market-works.com