



**FOR IMMEDIATE RELEASE – March 5, 2018**

**Digital Signage Expo and LightShow West  
Named 2017 “Fastest 50”  
by *Trade Show Executive Magazine***

*Atlanta* - Exponation LLC is proud to announce that two of its leading trade shows, **Digital Signage Expo** (DSE) and **LightShow West** (LSW), have been named as ***Trade Show Executive magazine’s 2017 Fastest 50*** award winners.

The award recognizes the fifty fastest-growing trade shows in North America based on total net square feet of exhibit space, number of exhibitors and/or attendance growth between 2016 and 2017.

This award is DSE’s seventh Fastest 50 award, having won in 2007, 2009, 2011, 2012, 2013, 2014 and now 2017. While LSW was recognized in 2011 as one of *Expo Magazine’s* Top 25 Fast Growth Shows, this is the first Fastest 50 award for the commercial lighting event.

Exponation, which produces both events, announced that Digital Signage Expo was recognized both for its impressive attendance growth and increase in exhibiting companies; while LightShow West was recognized for remarkable growth in net square feet of exhibit space, exhibiting companies and attendance.

“We are honored to have again won a Fastest 50 Award,” said Andrea Varrone, DSE’s Show Director. She added, “We are extremely proud to have won this award 7 times in 11 years, which is as much a testimony to our industry’s growth as it is to DSE’s leading position in this marketplace.”

Lea Tranakos, LSW’s Show Director said, “We are thrilled that LightShow West has earned this recognition. It indicates the lighting industry’s need for an event of this caliber and fully supports our decision to transform LSW from a biennial event to an annual one, starting this year at the Las Vegas Convention Center, and returning to Los Angeles in 2019.”

**Mark Your Calendar Now**

Digital Signage Expo® is scheduled for March 27-30, 2018, with access to the Exhibit Hall March 28-29 at the Las Vegas Convention Center. To reserve exhibit space, contact Andrea Varrone at (770) 817-5905. For more information, visit [www.dse2018.com](http://www.dse2018.com).

LightShow West, co-located with Connected Tech Expo, is scheduled for October 17-18, 2018 at the Las Vegas Convention Center. To reserve exhibit space contact Lea Tranakos at (770) 817-5906. For more information, visit [www.lightshowwest.com](http://www.lightshowwest.com).

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