



FOR IMMEDIATE RELEASE

### **LightShow West 2017 Continues Growth Trajectory**

Increase in exhibitors and attendees made this year's event the largest in its history.

ATLANTA – [LightShow West](#), the leading trade show and conference for the West Coast lighting community, returned to the Los Angeles Convention Center earlier this month with the largest number of exhibitors and attendees in its 12-year history. The biennial event featured 303 exhibitors and covered 42,100 square feet of show floor space – a 15 percent increase in both instances over 2015. Attendance also saw an uptick as 2,931 professionals participated over the two days, marking a four percent increase over 2015 attendance.

“The turnout at LightShow West 2017 fully indicates that the event continues to serve the region’s architectural and commercial lighting market in a meaningful way,” Lea Tranakos, Show Director, said. “We are grateful to the support of our sponsoring agencies, exhibitors, speakers and attendees for making this unique show such a success.”

New educational features also marked this year’s event. The free seminar program was re-defined through five education tracks, while six free 30-minute on-floor workshops were added to the lineup, and a one-day Control Systems Summit was launched for the second day of the show. “We strive to find innovative and effective ways to deliver the information our audience needs to for their day-to-day jobs and projects,” Conference Manager Chris Brennaman said. “The changes we put in place this year were extremely well-received and give us a strong platform to evolve the program even further for 2019.”

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#### **About LightShow West**

LightShow West is a biennial trade show and conference that launched in 2005 to serve the West Coast lighting marketplace and was ranked in 2011 by *Expo Magazine* as one of the Top 25 Fast-Growth Shows of 2011. The event is geared toward architects, lighting designers, engineers, interior designers, lighting specifiers, facility managers, utility companies, IT managers and energy specialists who seek relevant education and the latest solutions from leading manufacturers of lighting, controls and related technologies. LightShow West is an Education Provider for AIA, BOMI, IDCEC, LA-CES and NCQLP. The caliber of the event was confirmed in 2015 with an “A” rating from the [Edison Report](#). LightShow West’s Founding Agency Sponsors include: California Lighting Sales, Performance Lighting Systems, Prudential Lighting Products, SCI Lighting Solutions, Total Lighting Concepts. To reserve exhibit space, contact Lea Tranakos (770-817-5906; [ltranakos@exponation.net](mailto:ltranakos@exponation.net)) or Jeanne Phillips (770-817-5903; [jphillips@exponation.net](mailto:jphillips@exponation.net)). Find more details at [www.lightshowwest.com](http://www.lightshowwest.com). A collection of event photos [can be found on Flickr](#). Show updates are available on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).

#### **About Exponation LLC**

Atlanta-based Exponation LLC is an award-winning, full-service event production and management company with an exceptional track record for producing high-quality, successful trade shows, conferences and meetings. In addition to LightShow West and its accompanying digital newsletter West Coast Lighting Insider, the company owns and operates LED Specifier Summit, Digital Signage Expo and its news site, [digitalsignageconnection.com](http://digitalsignageconnection.com). LightShow West has been ranked as one of EXPO magazine's Top 25 Fast-Growth Shows and in 2015 received an "A" rating from the Edison Report. Digital Signage Expo (DSE) is a five-time winner of the trade show industry's "Fastest 50" Award.

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