



FOR IMMEDIATE RELEASE

LightShow West Announces the Opening of Online Registration
Lighting trade show and conference offers one-stop sourcing and educational opportunities for architects, designers and engineers

ATLANTA – [LightShow West](#) has announced the opening of online registration for the trade show and conference at Kentia Hall in the Los Angeles Convention Center, Oct. 11-12, 2017. The biennial event is geared toward architects, lighting designers, engineers, interior designers, lighting specifiers, facility managers, utility companies, IT managers and energy specialists who seek relevant education and the latest solutions from leading manufacturers of lighting, controls and related technologies. The caliber of the event was confirmed in 2015 with an “A” rating from the [Edison Report](#).

Attendees will be able to participate in a selection of more than 50 peer-reviewed educational sessions, including six free on-floor workshops, 27 free seminars, 16 fee-based roundtable sessions and a [new Control Systems Summit](#) on Oct. 12 (sessions scheduled throughout the day). Led by the industry's top speakers, the sessions will cover subjects pertinent to professionals in the fast-changing world of commercial lighting. Of special interest to the California market will be the numerous Title 24 seminars covering codes, controls, retrofit and new manufacturing testing requirements. LightShow West is a registered education provider will offer a variety of learning units, including AIA, IDCEC, ASLA and NCQLP.

With the largest number of exhibitors in its history, LightShow West 2017 will feature some 300 [lighting manufacturers](#) showcasing their newest products. Companies that have already committed to the event include: Acuity Brands, Amerlux, EcoSense Lighting, HessAmerica, Pinnacle Architectural Lighting, Hubbell Lighting, Focal Point, LSI Industries, Lumenpulse Group, Nora Lighting, Prudential Lighting, USAi Lighting and Philips, to name a few.

Additionally, attendees can take advantage of ample peer-to-peer networking opportunities, including a complimentary cocktail reception on the show floor at 5 p.m. on Oct. 11.

“The feedback we’ve received from past participants indicates that LightShow West is *the* must-attend lighting event for the West Coast – and beyond,” said Show Director Lea Tranakos. “We are thrilled to expand our exhibit hall and educational offerings in 2017 to continue to provide the highest-quality experience for the professional lighting community.”

With online registration prior to the show, access to the exhibit hall is free to trade professionals, including:

- Architects
- Architectural Lighting Designers
- Construction Directors
- Consultants
- Distributors
- Electrical Contractors
- Electrical Distributors
- Electrical Engineers
- End-Users
- Energy Consultants
- Engineers
- Facility Managers
- Healthcare Designers
- Hospitality Designers
- Inspectors
- Interior Designers

- Landscape Architects
- Lighting Consultants
- Maintenance Directors
- Major Retailers
- Property Managers
- Public Utility Specialists
- Specifiers
- Store Planners
- Theatrical Lighting Designers
- Urban Planners
- Utilities
- Visual Merchandisers

LightShow West's Founding Agency Sponsors include: California Lighting Sales, Performance Lighting Systems, Prudential Lighting Products, SCI Lighting Solutions, Total Lighting Concepts.

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About LightShow West

LightShow West is a biennial event that launched in 2005 to serve the West Coast lighting marketplace and was ranked in 2011 by *Expo Magazine* as one of the Top 25 Fast-Growth Shows of 2011. LightShow West 2015 set a new exhibit and attendance record, receiving an "A" rating from the [Edison Report](#). The two-day conference and trade show is dedicated to educating specifiers about the latest commercial, architectural and decorative lighting products, technologies and practices. As an AIA, IDCEC, ASLA and NCQLP Education Provider, the event caters to architects, lighting designers, engineers, interior designers and other professionals who seek the latest, most relevant information and solutions available in the fast-changing world of commercial lighting. To reserve exhibit space, contact Lea Tranakos (770-817-5906; ltranakos@exponation.net) or Jeanne Phillips (770-817-5903; jphillips@exponation.net). Find more details at www.lightshowwest.com. A collection of event photos [can be found on Flickr](#). Show updates are available on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).

About Exponation LLC

Atlanta-based Exponation LLC is an award-winning, full-service event production and management company with an exceptional track record for producing high-quality, successful trade shows, conferences and meetings. In addition to LightShow West and its accompanying digital newsletter West Coast Lighting Insider, the company owns and operates LED Specifier Summit, Digital Signage Expo and its news site, digitalsignageconnection.com. LightShow West has been ranked as one of EXPO magazine's Top 25 Fast-Growth Shows and in 2015 received an "A" rating from the Edison Report. Digital Signage Expo (DSE) is a five-time winner of the trade show industry's "Fastest 50" Award.

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