



**AGREEMENT FOR EXHIBIT SPACE RENTAL**

**LightShow/West 2009**  
**Los Angeles Convention Center • Los Angeles, CA**  
**October 19-23, 2009 • Show Dates: October 21 & 22, 2009**  
[www.lightshowwest.com](http://www.lightshowwest.com) • Phone: 770-649-0300 • Fax: 770-518-0022

*Note: The company name as listed below will be used for your booth sign, event directory, event website exhibitor listings, badges, etc.*

Company: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Local Area Agent: \_\_\_\_\_ (California Lighting Sales, Lightolier, Performance Lighting Systems, Prudential Lighting Products, Southern California Illumination, Total Lighting Concepts)

E-mail address: \_\_\_\_\_ Website: \_\_\_\_\_

Name of person authorized to sign this contract: \_\_\_\_\_

Name of person to receive the Exhibitor Services Kit: \_\_\_\_\_

Product description: \_\_\_\_\_

**Booth Number(s): (To Be Assigned By Agent)** \_\_\_\_\_ **Dimensions:** \_\_\_\_\_

**Space rental charges, payments terms and agreements:** (It is specifically noted that the terms and conditions listed on the reverse side are part of this agreement and binding on both parties.)

**Payment schedule:**

- 20% due upon contract signing
- 40% due March 1, 2009 (exhibitors will be invoiced approximately 30 days prior)
- 40% due August 1, 2009 (exhibitors will be invoiced approximately 30 days prior)

**Make Checks Payable to: Exponation LLC and send to 1405 Old Alabama Rd. Suite 120 Roswell, GA 30076**

We hereby authorize the exposition's management to reserve the following gross floor space for our company and direct the Exposition's managers to charge our account as follows:

Size of booth: \_\_\_\_\_ sq. ft. x space rate \$25 / sq. ft. = \$ \_\_\_\_\_ total

I understand that our deposit and payments are not refundable, and I agree to remit the balance according to the above payment schedule.

Executed this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_ by \_\_\_\_\_

Please sign here: **X** \_\_\_\_\_

Accepted for LightShow/West 2009: \_\_\_\_\_

**NOTE: Please review and initial all terms and conditions of this agreement and confirm acceptance of this agreement on back of this page.**

The following terms and conditions shall apply to this agreement and are binding upon the parties hereto:

1. Space assignments will be made within Agency Pavilions by sponsoring Agencies, or on a first-come, first-served basis outside of Agency Pavilions and only on receipt of the required gross space rental as a deposit. Deposit and subsequent payments are not refundable. The balance of gross space rental will become due or payable according to the payment schedule shown on the face of this contract. Payments not received according to the payment schedule will result in space cancellation with no refund of previous deposits. If the show is cancelled for any reason, exhibitor will receive a full refund.
2. Exhibit space is open for sale to manufacturers of architectural and commercial lighting products and services. Show Management reserves the right to determine eligibility of exhibitor for inclusion in the Show, prior to or after execution of the agreement.
3. Cost of in line space includes, at no extra charge, an eight-foot-high background curtain, a 33-inch-high side rail curtain divider and an appropriate cardboard, two-line identification sign bearing the company name as it appears on the space rental agreement. Booth size is indicated on the official floor plan, which is included and becomes a part of the space rental agreement, as measured along the back dimension from the centers of the upright poles. Bulk space (space greater than in-line) is supplied as an "island" and back wall/sidewall curtaining and cardboard ID sign is not supplied.
4. Exhibitors are not permitted to assign or sublet a booth or any part of the space allotted to them by the space rental agreement. Nor shall they exhibit, or permit to be exhibited in their space, any merchandise, logos or advertising materials which are not part of their company's regular products or services.
5. Installations of exhibits must be done between NOON-5:00 PM on Monday, October 19 and 8:00 AM- 5:00 PM on Tuesday, October 20, 2009. If any exhibit is not setup and in order by 8:00 PM on Tuesday, October 20, 2009 show management reserves the right to assign that booth to another exhibitor, or make such other use of the space as deemed necessary or appropriate with no refund eligible to the exhibitor. Setup hours are subject to change by show management.
6. Trade Show hours are as follows: Wednesday, October 21, 2009: 10:00 AM - 8:00 PM and Thursday, October 22, 2009: 10:00 AM - 5:00 PM. Show hours are subject to change by show management.
7. Exhibits are to be kept intact until the closing of the show at 5:00 PM on Thursday, October 22, 2009. It is also specifically noted that all exhibits must be removed by 4:00 PM, Friday, October 23, 2009. It is also agreed that exhibit material not removed by this time and date will be declared abandoned and removed by show management at exhibitor's expense and disposed of at show management's discretion.
8. Show management reserves the right to decline to permit an exhibitor to conduct and maintain an exhibit if, in the sole judgment of show management, said exhibitor or exhibit, or proposed exhibit, shall in any respect be deemed unsuitable. This reservation relates to persons, conduct, articles of merchandise, printed matter, souvenirs, catalogs, and any other thing, without limitation, which affects the character of the exhibit and, therefore, the show. The use of loudspeakers, recording equipment, television sets and radios, or the use of lighting products or operating machinery which is sufficient brightness or volume to annoy neighboring exhibitors will not be permitted. Such equipment, if permitted, must be within the confines of the contracted exhibit space and facing inward (not toward the aisles).

As relates to in-line booths, no part of the display along the side rail maybe higher than the side rail height in the forward half of the booth. In the rear half of the booth, materials may exceed the side rail height, but must be no higher than 8 feet. The reverse side of any wing panels (sides of the exhibits extending from the back exhibit wall) must be draped so as not to be objectionable to neighboring exhibitors or the main aisles and will not feature logos or product info.

As relates to bulk space or "island" installations, no portion of the exhibit may be above 16 feet in height without show management being provided a complete and detailed perspective drawing of the exhibit, with release absolving show management and sponsors of any responsibility for liability in the event of structure failure. Such release shall include a certificate of insurance naming show

9. Serving of beverages or food by exhibitors is prohibited by the management within the confines of the exhibition hall during show hours or installation or removal hours.
10. Distribution of literature and souvenirs from booth to booth or in the aisles is forbidden. Exhibitors must confine their exhibit activities to their contracted exhibit space.
11. It is specifically declared that all exhibitors will confine their activities to conform to specifications set out for the exhibit hall by the general agreements between LightShow/West and exhibition hall management, and also for specifications for the exhibit hall and the directions of the Fire Marshall's office for exhibits within the hall.
12. Exhibitor agrees to protect, save and hold LightShow/West, ExpoNation L.L.C., The Los Angeles Convention Center, the General Contractor and all agents and employees thereof (hereinafter collectively called Indemnitees) forever harmless for any damages or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, and save, and hold harmless the Indemnitees against and from any and all losses, costs, or damage, from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises, or any part thereof. Watchmen will be furnished, but the furnishings of such watchmen will not be deemed to affect the non-liability of this section of agreement. If insurance is desired, it must be secured by the exhibitor. It is recommended that exhibitors take individual precautionary measures such as securing easily transportable articles of value and their removal to a place of safekeeping after exhibit hours or while the booth is not manned. It is further agreed that all material brought by the exhibitor is the responsibility of the exhibitor and that show management hereby disclaims all responsibility for these articles. The parties hereto acknowledge that the foregoing disclaimer of liability has been negotiated between the parties and is reflected in the charges applicable to this agreement.
13. Exhibitor agrees to provide a current Certificate of Insurance evidencing at least \$1,000,000 in liability insurance in force and indicating ExpoNation LLC, LightShow/West, The General Contractor and the Los Angeles Convention Center as additional insureds with the Certificate Holder indicated as Exhibitor Services Department, LightShowWest, 1405 Old Alabama Rd. Suite 120, Roswell, GA 30076 at least 60 days prior to the move-in date.
14. In the event of postponement of the show for any cause, it is agreed that show management shall have a period of 90 days from the postponement date to reschedule and reproduce the show. If the show is rescheduled and reproduced within this period, it is agreed that all aspects of this agreement remain intact and that exhibitor will reschedule his exhibit in order to participate in the rescheduled exposition.
15. It is specifically agreed that show management has the right to amend or alter the terms and conditions of this agreement from time to time as need arises provided show management gives adequate notice (10 days) to the exhibitor. Each exhibitor, for himself, his agents and employees, agrees to abide by the Contract Conditions/Rules & Regulations as published by show management and noted herein and any future alternations or modifications as described by this paragraph and all rules and regulations published in the Official Exhibitor Services Kit.
16. It is agreed that all disputes arising from this agreement or participation in the show described by this agreement shall be adjudicated under Georgia law in the courts of Fulton County, Georgia.
17. It is agreed that Exponation, LLC and its authorized vendors are permitted to contact exhibitor via email.

\_\_\_\_\_ **Exhibitor Initials**